
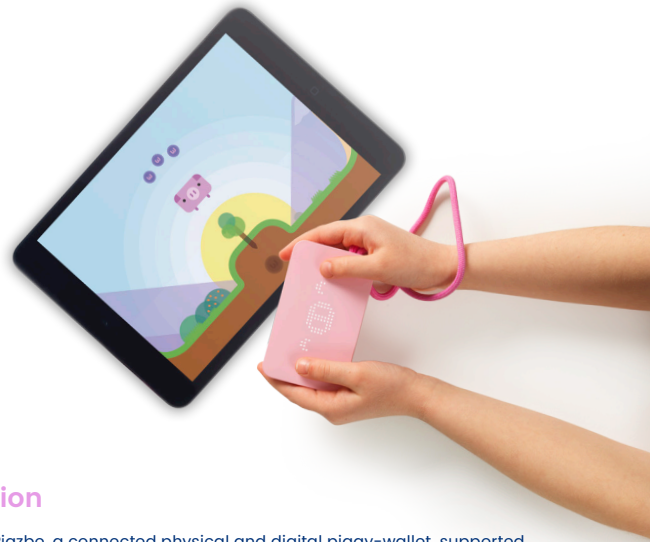




Pigzbe™ is a part physical, part digital piggy-wallet™ for children aged 6 and up, powered by  Wollo™, a family-friendly cryptocurrency.



The Problem

The traditional piggy-bank served us well. It taught us, and our parents before us, important financial values like earning and saving, but in a society that is becoming cashless the model is outdated.

The supposed smart digital piggy-banks, offered by traditional financial institutions and start-ups, have huge limitations:

1. **High transfer fees** – That hinder the true micro financing nature of piggy-banking
2. **Geographically limited** – Services limited to specific geographies that don't cater to increasingly international families
3. **Poor execution** – By portraying and re-imagining piggy-banks as toys they have little use beyond the earliest years.

The Solution

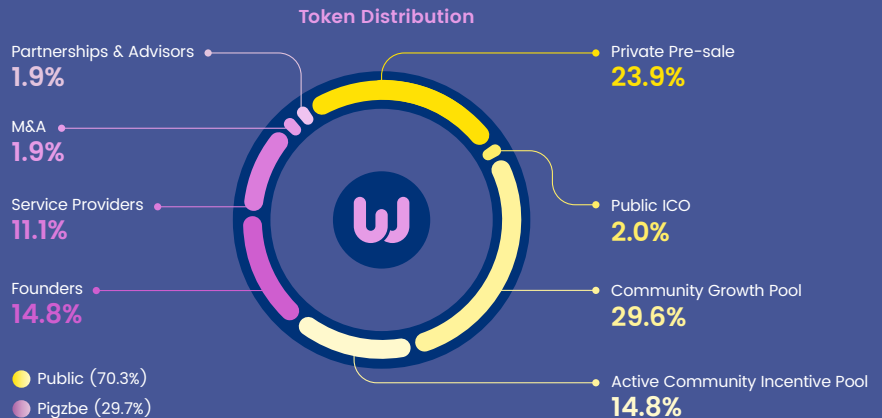
The solution is Pigzbe, a connected physical and digital piggy-wallet, supported by Wollo, a decentralised cryptocurrency for families and children aged 6 and up. Enabled by Wollo, the Pigzbe experience (Token + App + Hardware) is designed to replace physical money normally stored in a traditional piggy-bank with a digital alternative that caters to modern globalised families, while maintaining all of the important kinesthetic benefits of learning through hands-on play.

Pigzbe is a tool to support parents in teaching children the principles of earning, saving and managing money in an exciting and non-threatening way, while providing them with an entry point into the world of cryptocurrencies.

Wollo token sale

ICO
Start date: 5th September, 12:00 GMT
End date: 19th September, 12:00 GMT
Accepted: ETH
Wollo Token
Total Supply: 675,000,000 Wollo
Public ICO: 1 Wollo (WLO) = \$0.12

The ICO will be conducted in Switzerland and governed under the national regulatory body FINMA.
 Pigzbe App release scheduled for June, 2018.



Experts in product design and development

150+

Years combined experience

50m+

Educational products sold globally

180+

Countries where our products are sold

30+

Products designed and shipped

Founders



Filippo Yacob
CEO



Adam Amos
COO



Jon Marshall
CXO



Hugo Shelley
Head of Electronics Engineering



John Galpin
Head of Marketing



Richard Williams
Head of Commercial Strategy

Team

- Cat Le-Huy** | Chief Technology Officer
- Ian McGregor** | Lead Software Developer
- David Jakes** | Director of UX Design
- Daniel Diggle** | Digital Product Design Lead
- Matt Irvine Brown** | Lead Interaction Design
- Rhea Conway** | Head of Media & Communications

Advisors

- Natale Ferrara** | ICO Advisor
- Yannick Naud** | Economic Advisor
- Romain Girbal** | Advisor & Investor relations
- Thibault Launay** | Advisor & Investor relations
- Jon Kornik** | Commercial Advisor
- Jan Petzel** | Commercial Advisor
- Atul Choudrie** | Commercial Advisor
- Phillip Nunn** | Commercial Advisor



 Join the conversation on **Telegram**

pigzbe.com